



## COWGIRL COLORS: A COMMUNITY CANVAS

### Art Project – Panel Guidelines

The Cowgirl invites you to participate in a large-scale community art installation celebrating the spirit, history, and diversity of Cowgirls. The installation will appear on a temporary wall on Harley Avenue, south of the Museum, and will feature the word “**COWGIRL**” in bold, 5-foot letters composed of individual 8” x 8” wood panels painted by members of the community, just like you. Participation is FREE and wood panels are provided by The Cowgirl.

#### Panel Specifications

- **Panel size:** 8” x 8” Plywood Panels (Generously donated by Linbeck.)
- **Surface coverage:** Artwork must cover the entire panel surface on 1 side only
- **Medium:** Paint only; acrylic recommended
- **Limit 1 panel per person**
- Panels available for pickup at The Cowgirl starting May 17, 2026, while supplies last.

#### Theme & Content

Each panel must connect in some way to **cowgirls or cowgirl life**, which may include (but is not limited to):

- Women riders and athletes
- Ranching and working cowgirls
- Rodeo, horses, and western traditions
- Strength, resilience, independence, and community
- Historical or contemporary interpretations of cowgirl life

Both realistic and abstract designs are welcome, as long as the connection to the theme is clear.

#### Content Restrictions

To ensure the artwork remains welcoming and appropriate for all ages, panels **may not include**:

- Obscene, vulgar, or sexually explicit imagery or language
- Political messages, campaign content, or advocacy
- Hate speech, discrimination, or symbols of violence

- Commercial logos, advertising, or brand promotion
- Religious proselytizing or messaging intended to persuade
- Copyrighted or trademarked images, logos, or brand names not owned by the participant.

The Cowgirl reserves the right to exclude any panel that does not meet these guidelines.

## Design Considerations

- Art panels will be viewed from a distance—**bold colors and strong imagery** are encouraged.
- Signatures are allowed but should be small and unobtrusive.

## Submission & Installation

- **Panels must be returned to The Cowgirl by July 1, 2026.**
- Submitted artwork becomes part of a curated public installation.
- Due to space and design requirements, **not all submitted panels may be displayed.**
- All panels will be installed using hardware drilled into the four corners and coated with an outdoor, weather-resistant sealant to protect against environmental elements such as rain, sun, and heat exposure.
- Panels will be installed as a temporary outdoor art display until October 2026.
- **Following the deinstallation of the art display, panels may be picked up at The Cowgirl between November 10, 2026, and December 30, 2026.** Any panel not retrieved by December 30, 2026, will become the property of The Cowgirl, which reserves the ongoing right to retain, reuse, or transfer the artwork in any manner deemed to be in its best interest.

## Participation Agreement

By submitting a panel, participants agree that:

- All participants must complete and submit the Participation Agreement form.
- I understand that this installation will be displayed outdoors and that artwork may be exposed to weather, sunlight, and other environmental conditions. The Cowgirl is not responsible for damage, fading, deterioration, loss, or theft during installation, display, or deinstallation.
- The artwork may be photographed and used by The Cowgirl for promotional and educational purposes without compensation.
- Installation placement is at the discretion of The Cowgirl.
- Participation does not guarantee inclusion in the final display. The Cowgirl reserves the right to exclude any panel that does not meet the guidelines.
- Panels may be picked up November 10, 2026, through December 30, 2026. Panels not retrieved by December 30, 2026, will become property of The Cowgirl.

For more information about this community art project, please visit [www.cowgirl.net](http://www.cowgirl.net) or contact Jennifer LeGrand, Director of Special Events, at [jlegrand@cowgirl.net](mailto:jlegrand@cowgirl.net).