



MEDIA CONTACT

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FACT SHEET

MISSION STATEMENT: The National Cowgirl Museum and Hall of Fame honors and celebrates women, past and present, whose lives exemplify the courage, resilience and independence that helped shape the American West, and fosters an appreciation of the ideals and spirit of self-reliance they inspire.

WHAT: The National Cowgirl Museum and Hall of Fame is the only museum in the world dedicated to honoring women of the American West who have displayed extraordinary courage and pioneer spirit in their trailblazing efforts. It includes interactive exhibit galleries that feature artifacts of the permanent collection, a traveling exhibit gallery, two theaters, gift shop, and a research library and archives. Currently, the museum's archives house more than 4000 artifacts and information about more than 750 remarkable women.

WHEN: Started in 1975, in the basement of the Deaf Smith County Library in Hereford, Texas, the Museum and Hall of Fame moved to Fort Worth, Texas, in 1994 to plan for and build a new permanent home.

WHERE: The 33,000 square-foot National Cowgirl Museum and Hall of Fame is found on the Will Rogers Memorial Complex located in the heart of Fort Worth's Cultural District, which is also home to the Kimbell Art Museum, the Modern Art Museum of Fort Worth, Fort Worth Museum of Science and History and the Amon Carter Museum.

WHO: The 200+ Cowgirl Hall of Fame honorees include pioneers, artists, writers, entertainers, humanitarians, business women, educators, ranchers and rodeo cowgirls including: Sacagawea, principal guide for the Lewis and Clark expedition; painter Georgia O'Keeffe; potter Maria Martinez; writer Laura Ingalls Wilder; sharpshooter Annie Oakley; Enid Justin, who created the multi-million dollar Nocona Boot Company; Hollywood icon Dale Evans and U. S. Supreme Court Justice Sandra Day O'Connor.



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FAQ

- HOURS:** Tuesday – Saturday: 10:00 a.m. – 5:00 p.m.
Sunday: Noon – 5:00 p.m.
Closed: Thanksgiving Day, Christmas Eve Day, Christmas Day and New Year’s Day.
- LOCATION:** 1720 Gendy Street
Fort Worth, Texas 76107
- PHONE:** (817) 336-4475
- ADMISSION:** Adult (13+) - \$10
Children (4-12 years old); Seniors (60+); Military (with ID) - \$8
Children 3 years old and under – Free with paid adult
Cultural District parking: \$7.00
Group rates and docent tours are available with two week advance reservations
- WEBSITE:** www.cowgirl.net
- SOCIAL MEDIA:** www.facebook.com/ncmhof
www.twitter.com/cowgirlmuseum
www.pinterest.com/cowgirlmuseum
www.instagram.com/cowgirlmuseum
www.youtube.com/user/cowgirlmuseum
- GALLERIES:** Hall of Fame
Into the Arena
Kinship with the Land
Hitting the Mark: Cowgirls and Wild West Shows
Anne W. Marion Gallery
Grand Rotunda
- ACCESSIBILITY:** All Museum areas are wheelchair and handicap accessible. Wheelchairs are available to patrons at no charge on a first-come, first-serve basis. Handicapped parking spaces are located in the parking lot on the west side of the Museum.



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PERMANENT EXHIBITS

FIRST FLOOR

GRAND ROTUNDA

The Grand Rotunda features a mobile comprised of 100 moving pieces, featuring many women in the Hall of Fame and compliment the Honoree medallions on the Rotunda walls. The top elements of the mobile are still photographs; video footage of the Honorees are projected on the bottom elements. The Museum is able to reprogram the bottom projected elements to create added value for those who book the Grand Rotunda for a special event.

HITTING THE MARK: COWGIRLS AND WILD WEST SHOWS GALLERY

The Hitting the Mark: Cowgirls and Wild West Shows gallery displays the historical significance of the cowgirls who performed in the Wild West shows from the 1880s to early 20th century. Visitors will be able to:

- View archival footage projected on several hanging glass screens and colorful images of Wild West posters
- Glass showcases featuring rare artifacts including Buffalo Bill's Wild West Show parade flag, which is preserved by a Tru Vue Optium Conservation Grant from the Foundation of the American Institute for Conservation and Tru Vue, Inc.
- Interactive activities for adults and children as well as computer-enhanced archival photographs that uniquely bring the time period to life
- Annie Oakley shares her story in her own words through the magic of hologram technology. In addition, her wedding ring, hand written letters, and the one of the shotguns she used while traveling with Buffalo Bill Wild West Show are on display

ANNE W. MARION GALLERY

The Anne W. Marion Gallery opened May 2015. The gallery is named after 2005 Cowgirl Honoree Anne Windfohr Marion in honor of her steadfast support of the Western lifestyle and preservation of Western heritage as well as her patronage of the arts. The gallery will house temporary exhibits.

SECOND FLOOR

HALL OF FAME HIGHLIGHTS

- *Upper Rotunda:* Offers views of the cowgirl story through twelve large, glass-tiled murals, depicting a multitude of slowly changing images that shift between cowgirl portraits and images of cowgirls at work
- *Downstairs Rotunda:* Along the walls of the rotunda, visitors are introduced to Hall of Fame Honorees through etched glass stars that feature medallions representing each Honoree
- *Hall of Fame Gallery:* Photos showcase the distinguished lives of honorees via montage, cases, and two interactive kiosks

INTO THE ARENA GALLERY

Discover the graceful athleticism of champion cowgirls. These stalwart heroines give first-person accounts of life in the arena, from great rides to daring deeds, to the difficulties of being on the road. Highlights from the gallery include:

- “Greatest Rides” Audiovisual Piece - From Tad Lucas trick riding at the Deadwood Days of ‘76 Rodeo to jockey Julie Krone’s win at the Belmont Stakes, visitors gather around an arena located at the center of the gallery to watch some of the greatest rides in history on three, swinging projection screens that rotate much like the gate of a rodeo chute
- Sheila Welch’s cutting horse saddle, Julie Krone’s racing saddle, and early bronc riding saddle
- Rodeo fashions such as shirts, pants, chaps, boots, and other cowgirl accessories
- Interactive bronc riding experience where visitors can ride a “bronc” that has been modified from training bulls used by rodeo riders. Each visitor’s ride is filmed on video, sped up, and transformed into footage from an old-style rodeo
- Classic and rare images of Wild West shows and early rodeos
- Trunk cases used to illustrate the progression of rodeo history with artifacts, images and text.
- Graphic panels tell visitors about the brave heroines of early rodeo, the glamorous women of the Golden Age, as well as today’s living legends
- Annie Oakley’s traveling trunk, along with Edison film capturing her marksmanship

KINSHIP WITH THE LAND GALLERY

The gallery reflects the cowgirl’s love of the wide open spaces and the rugged conditions that have shaped the lives of ranch women. Interwoven is the history of women moving west, tackling and embracing with their non-traditional roles, no matter what the hardships. Highlights from the gallery include:

- Artifact cases including early cowgirl gear: a split skirt, astride saddle, a pistol, a Victorian riding habit and sidesaddle
- Children can saddle a model Shetland pony, while learning the importance of self-reliance and knowing how to saddle their own horse
- Children’s ranching memorabilia include chaps, 4-H ribbons and a selection of toys

CLAIMING THE SPOTLIGHT GALLERY

Focuses on the cowgirl's influence on popular culture. Visitors will find larger-than-life images of stars who have portrayed cowgirls, from matriarchs like Barbara Stanwyck, "Queen of the West" Dale Evans, to the likes of cowgirl singer Patsy Montana, the original "Cowboy's Sweetheart." Highlights from the gallery include:

- Multitude of cowgirl images that have appeared in mass media over time from movie posters, album covers, advertisements and memorabilia
- Lavish, old-time theater, playing a poignant, yet funny film in which actress Katherine Ross talks about the many roles of Hollywood cowgirls, from stunt doubles, damsels in distress, to gun-toting dames
- Visitors also have the opportunity to be a star by posing for their very own movie poster, which is then developed into a poster and purchased in the Museum's gift shop
- A 1950s-era television that features clips from such popular shows as "Annie Oakley" and "The Roy Rogers Show," as well as an exhibit case containing memorabilia from these popular television shows
- Artifact cases containing memorabilia from Hollywood like film stills and lobby cards and a maquette of Jessie, the irrepressible cowgirl from Disney/Pixar's "Toy Story 2"
- Jukeboxes that play a range of country and western tunes, acknowledging the influence of such female troubadours as Patsy Montana, Patsy Cline, Emmylou Harris, and Reba McEntire